Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_- Period \_\_\_\_\_\_\_\_\_\_

**Copycat Magazine Project** (Use Indesign…**Edit Images in Photoshop**)

You are to choose yourself, a friend or friends or family member, or a school faculty member/administrator (only with permission) for this project. ***REMINDER: You may NOT copy/paste any parts of magazines or magazine logos. Create all text from scratch, and use original photograph as main photograph and shapes.***

Task 1: Create an Indesign Document: 8.5" x 11" 3 pages, change margins all to .25”, Bleed to .125”. Choose a magazine that you would like to “Copy Cat”: download it, Larger than 800 x 600. Place the downloaded magazine on page two of an indesign document:
Save as: LastnameFIrstinitalMagazine (must have following criteria) Create following layers: Cover and Title, Cutout, articles and barcode… may have more

* Minimum of 4 articles (teasers)
* One more image other than the main image. Must add one if absent in original.
* At least one effect (stoke, gradient, etc). Must add one if absent in original.
* Layered main image (Goes overtop of name of magazine). If the original does not you need to make it so it does
* At least one design Shape (ie line, circle, square, bullets etc ) Must add one if absent in original.

Task 2: Print Task 1 t Printer-Write appropriate teasers-you cannot use the article titles from the original. Refer to scoring guide as you work. Label all requirements on the copycat. You will turn this in with your cover when done see example on website. I may come around and look at it.

Task 3: Identify fonts and get photographs. Put them in a folder for this project. You may use a few internet photographs, but personally taken photos for main focus is Mandatory. Quality matters….Facebook and Instagram pictures will be hard to use and get all quality points.

Task 4: Work using scoring guide. Copycat your magazine project, be sure to match fonts **as closely** as possible including font style, weight, letter spacing, and (Leading) line spacing and locations. Don’t forget your bar code.

Task 5: Screen check peer reviews. This will be turned in with the final copy. On back of this Rubric

Task 6: Print final copy in color-Only Page 3 > Fit to page, turn in all materials including labeled copycat, peer review, scoring guide below.

***Scoring Guide READ THIS!!!!!!***

|  |  |  |
| --- | --- | --- |
| *Requirement* | *Points* | *-* |
| Original Image--- Quality of photograph of subject (clear, meaningful, captures personality,) levels, photo filters, etc., used to make pictures more interesting; retouch with healing tools if needed… This photo is layered in from of title of Magazine somehow. You will have 2 copies original and cutout | 10 |  |
| Secondary Photo (This one does not have to be original) placed appropriately and makes sense. | 5 |  |
| Title is appropriate Font, size color etc. | 5 |  |
| Cover is “busy enough” and contains much content and visual interest (not too basic) | 5 |  |
| Must include a barcode (high quality), current year/month, and a price (Create this as a smart object in Photoshop and place it) | 5 |  |
| Contains rewritten article teasers Minimum of 4 that suit the person the magazine is about--May not use original article titles; Should reflect truth about topic and student interests, wishes, dreams, etc. | 20 |  |
| Spelling/grammar/capitalization | 5 |  |
| Use of text, fonts, and readability—fonts should match as closely as possible (serif, sans serif, etc.) Appropriate Character Panel Adjustments are applied to make it more appealing (Leading, Scaling, Tracking etc.). | 10 |  |
| Peer Review Completed | 2 |  |
| Overall Effort, creativity and time spent.  Turned in correctly- Exported as PDF and put into appropriate period Handin FolderPrinted with rubric and rough draft of original attached  | 8 |  |
| ***TOTAL*** | ***75*** |  |
| Teacher Comments |

COPYCAT ASSIGNMENT
**MAGAZINE COVER**

*PEER REVIEW SHEET*

Reviewer 1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is the magazine title appropriate font and size compared to original (NOT A PICTURE)? Yes No

Comments:

Is the main photo appropriate well cutout, layered and edited if needed? Yes No

Comments:

Are articles/teasers readable, appropriate fonts, colors and changed from original words? Yes No

Comments:

Does the cover layout look copycatted? Yes No

Comments:

Do you see a clear barcode with $ price and Date? Yes No

Comments:

What would you **currently** give as a grade A B C D

|  |
| --- |
| Suggested improvements and/ or Comments: |

Reviewer 2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is the magazine title appropriate font and size compared to original (NOT A PICTURE)? Yes No

Comments:

Is the main photo appropriate well cutout, layered and edited if needed? Yes No

Comments:

Are teasers readable, appropriate fonts, colors and changed from original words? Yes No

Comments:

Does the cover layout look copycatted? Yes No

Comments:

Do you see a clear barcode with $ price and Date? Yes No

Comments:

What would you **currently** give as a grade A B C D

|  |
| --- |
| Suggested improvements and/ or Comments: |